

NAME TAG SYSTEMS

Merchandising, sign & display ideas
for every retail requirement



ZAFFARESE
SIGNS & EXHIBITIONS LTD.



Polar

The attractive design and high surface quality make the polar® range highly prestigious. The integrated fastener and slightly rounded edges make this badge blend harmoniously with clothing while still remaining a dynamic eye-catcher. Since the clear plexiglass covering is only attached along the sides, the badge makes an "open" impression along the top and bottom. You can do all of the labeling for this trendy name tag on your own PC. The name cards are simply clipped along with the plexiglass window into the holder.

polar® – modern and trendy name tag (surface metal or plastic)

Product features:

- flat slightly convex design, metall oder plastic surface
- viewing window acrylic glass (edge laserpolished)
- two time tested formats for every application:
 - polar 20 (68 x 22 mm) for name cards 64 x 22 mm
 - polar 35 (80 x 34 mm) for name cards 74 x 34 mm
- good "non-tip" seating of the badge because of concavity

Fastenings:

- **badgepoint magnet* (patented)**
 - easy on clothing (no pin holes)
 - twist-proof because of new type of shape
 - skin-friendly because of sythetic case
 - standard:** high adhesion (standard delivery)
 - extra:** extreme adhesion (e.g. for heavy textiles)
 - as supplementary individual piece or for a surcharge instead of the standard version or in a set.
- **Brooch pin (polar® 35)**
- **Steel pin or Tie clip (polar® 20)**



Profil

profil, the classic model that has been tried and tested for years. The attractive curvature of the patent-protected glass-clear badge combines extreme elegance with practical handling. Profil is completely functional and esthetically pleasing. After printing the labels on your PC, you simply insert them along the side. This ensures that the labels always remain fixed, even in difficult situations. The badge is entirely non-tippabale and fits perfectly to all types of clothing.

profil – elegant name tag made of high-quality acrylic glass

Product features:

- highly transparent acrylic glass
- good "non-tip" seating of the badge because of concavity
- firm hold of the name cards in the curved profile
- three time tested formats for every application:
 - profil 20** (75 x 20 mm) for name cards 75 x 17 mm
 - profil 30** (75 x 30 mm) for name cards 75 x 27 mm
 - profil 40** (75 x 40 mm) for name cards 75 x 37 mm

Fastenings:

- **Pin**
 - secure hold by safety pin, Plastic white
- **Clip plastic white**
- **Combiclip (only with profil 40!)**
- **badgepoint magnet* (patented)**
 - easy on clothing (no pin holes)
 - twist-proof, skin-friendly, low radiation
 - standard:** high adhesion (standard delivery)
 - extra:** extreme adhesion (e.g. for heavy textiles)
 - as supplementary individual piece or for a surcharge instead of the the standard version or in a set.



Forum

At large events such as congresses and conferences the use of plastic sleeves as name tags has been established as the simple standard solution. The forum name tag with its universal clip attachment or its clothing-independent strap solution is a tried and tested solution that satisfies all event professionals.

forum – the conference classic; functional and time-tested

Product features:

- highly transparent soft plastic sheeting (forum)
- centred fit because of special perforation
- transparent Polyethylen-box (fourm ID-card)
- high quality work out
- three time tested formats for every application:
 - forum 60** (horizontal 95 x 75 mm, vertical 65 x 110 mm) for name cards 85 x 54 mm
 - forum 90** (vertical "backstage" 110 x 160 mm) for name cards 95 x 135 mm
 - forum 60 ID-card** for creditcards 85 x 54 mm, company ID-cards etc.

Fastenings:

- **universal clip**
 - flexible usage, robust metal design
 - protects clothing with plastic clip
 - attaches securely to all fabric thicknesses (also available metalfree!)
- **lanyard with carbine hook**
 - strap length 90 cm, strap width 12 mm
 - flexible usage, quality carbine hook
 - completely independent of clothing, 5 colours available
 - (Add indentification to order number or tick on orderform)
- **keyholder with carbine hook**
 - strap length 90 + 8 cm, strap width 20 mm
 - high quality fastener (plastic); safety fastener in neck area
 - 4 colours available



Office

Especially conceived for the service sector, the office model is esthetically attractive while remaining astoundingly practical. By choosing from the many coloured frames, you can perfectly adapt the badge to your company departments. The thoroughly conceived from with rounded edges avoids injury in, for example, clinics and care groups. The integrated badgepoint magnet makes the insensitive plastic badge a surprisingly affordable solution.

office – the practical name tag for daily use

Product features:

- name card under viewing window made of anti-reflecting plastic
- easy handling
- special design with rounded edges
- no injury if working near other people is necessary (i.e. in hospital)
- two time tested formats for every application:
 - office 30** (81 x 33 mm) for name card 75 x 27 mm
 - office 40** (81 x 43 mm) for name card 75 x 37 mm

Fastenings:

- **badgepoint magnet* (patented)**
 - easy on clothing (no pin holes)
 - twist-proof, skin-friendly, low radiation
 - standard:** high adhesion (standard delivery)
 - extra:** extreme adhesion (e.g. for heavy textiles)
 - as supplementary individual piece or for a surcharge instead of the standard version or in a set.
- **Brooch pin**
- **COMBO** Brooch pin + Universalclip
- **Combiclip**** Clip with secure pin

